



Women's Council  
· Wisconsin ·

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**Minutes of the Meeting of the  
Wisconsin Women's Council – September 12, 2011  
WI Department of Administration  
101 East Wilson, Madison, Conf. 1C**

**Board Members Participating:** Jane Clark, Acting Chair; Mary Jo Baas (by phone); Sarah Briganti; and JoAnna Richard.

A quorum of Board members was not present.

**Others present:** Christine Lidbury, Executive Director; Charles Schulz (Office of Senator Hansen); Carol Dunn, WI Dept. of Administration, Women's Business Certification Program

**SUMMARY**

1. Christine Lidbury provided an update on board membership and vacancies. In July 2011 Senator Jennifer Shilling (LaCrosse area) was appointed to fill a vacancy for a seat previously held by Senator Judy Robson (now retired). She noted that there were two vacant seats remaining.
  2. Christine provided background on a proposal to convene a task force on administrative simplification for the Wisconsin Women's Business Enterprise (WBE) Certification Program. The proposal was developed in response to comments from women business owners from the Women's Business Roundtables hosted by Lieutenant Governor Kleefisch (in partnership with the Women's Council and the WBE Certification Program) in August and September. Copies of the task force proposal and summaries from the proceedings of the roundtables were provided. Christine also noted that Women's Council Board member Representative Kelda Roys had participated in the Madison roundtable.
- Carol Dunn provided an overview of the WBE Certification Program and its development since it was implemented in 2007. She highlighted demand from users for simplification and greater reciprocity between with other public and private sector certification programs. General discussion ensued. Members present were supportive of hosting a task force on this topic.



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### 3. Executive Director's Report

a. Christine reported that the Women's Council's had been asked to assist in development and planning for the Governor's Small Business Summit being held on November 1<sup>st</sup> in Green Bay. Christine is serving on the interagency planning committee.

b. The Women's Council had been asked by a consortium of Women's Funds in the Fox Valley region to assist with a regional report on the Status of Women. Christine served on the research committee and was commissioned by the consortium to provide the data and tables. The report is expected to be released in late Fall 2011.

c. Christine asked for volunteers to assist in developing the 2009-2011 biennial report. Members will be contacted by email later in the fall.

4. The next quarterly meeting of the Women's Council Board was set for December 12, 2011.

Respectfully submitted,  
Christine Lidbury